



Alexandria Mobility Plan

June 26, 2019



Agenda

- Introductions
- Project Plan + Engagement
- Vision Survey
- Next Steps



Introductions

- What is your favorite transportation feature and/or most proud transportation accomplishment in Alexandria
- One item you hope to see in the development of the Alexandria Mobility Plan. (could relate to the plan process or outcome)
- One thing that stood out to you from the mobility plans handout

Project Schedule



Consultant Support to Civic Engagement

- Fact sheets (3)
- EngagementHQ Platform
- 1 round of 3 public engagement events
- 4 pop-up events
- Commission and Council Meetings



FORUMS



OPEN ENVIRONMENT

Participants can engage with each other. Comments, images and ideas are visible to the community.

IDEAS



PLACES



STORIES



MIXED ENVIRONMENT

Participants can see others' contributions. However, there is little peer-to-peer interaction. Some data is public, other data is admin-only.

GUESTBOOK



Q&A



POLLS



SURVEYS



CONTROLLED ENVIRONMENT

Participants cannot engage with each other. Data is stored and accessible by admin.

Other Support to Civic Engagement

Who:

- City of Alexandria staff
- Advisory Committee
- Transportation Commission



What:

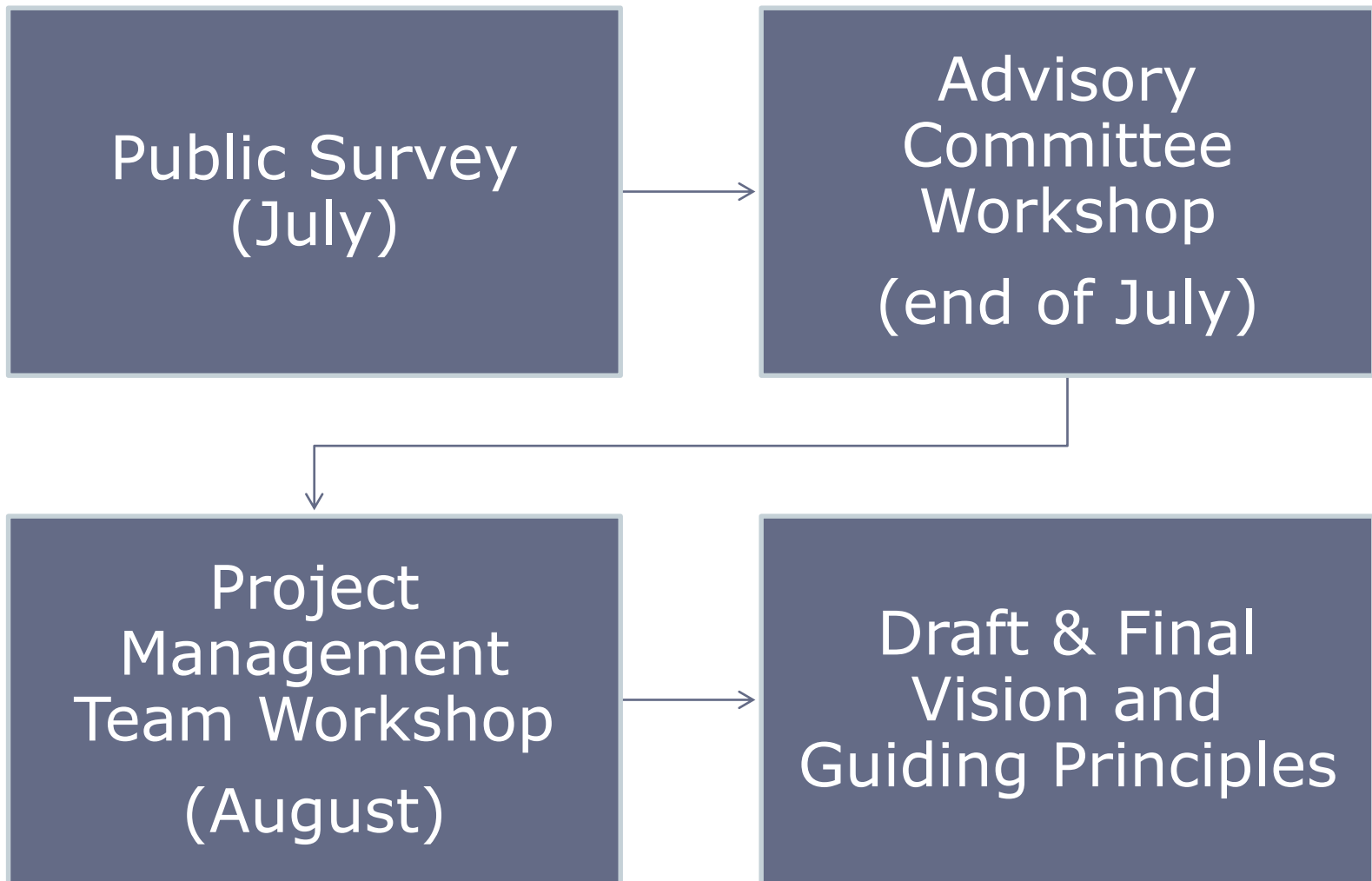
- Social media
- Emails
- Distributing flyers
- Additional pop-ups
- Presenting at meetings

Advisory Committee Meetings

June 2019	July	Sept	Oct	Nov
<ul style="list-style-type: none"> Civic Engagement Plan Survey question types Vision input discussion 	Visioning Workshop	Innovation Forum	Goals / Objectives & Streets	Smart Mobility & TDM
Dec	Jan	Feb	March	April 2020
Bike & Ped Update Follow up as needed	Strategies & Recommendations	Performance	Draft Document Review & Outreach Update	Updates to Plan & Endorsement

Bold font indicates a workshop

Visioning Input



Survey

Objective:

To get input from the community that will inform the vision statement and transportation priorities for the City.

Structure:

- Introduction
- Vision Statement
- Guiding Questions
- Prioritization/ Values
- Title VI Questions
- Closing

Next Steps

- **Survey opens:** Early July (open for 3 weeks)
- **Survey outreach:** eNews, social media, handouts in public spaces, tent cards at libraries
- **Next meeting:** July 24, 2019 @ 7pm